

Simple Freedom Marketing System

Marketing Plan & System Report #1:

The Secret To Building BIG Residual Income Is DUPLICATION and This Is How To Maximize it Quickly With Leverage...

Please print this report so you can study it easily.

Get your Simple Freedom questions answered by calling our Customer Support Line at: 760-271-2810.

In this report you will learn about the Simple Freedom Products, Marketing System, Coaching Program and Compensation Plan.

MY STORY...

To be completely blunt and honest with you, much of my story is irrelevant to YOU making money with my system or any other business opportunity. We use professional Direct Response Marketing strategy and a proven, highly automated marketing system to help you build income streams and we DO NOT like to use hype or nonsense.

We sell two things with our system:

1. Marketing Education
2. Personal Development & Mentorship

We teach people those two critical pieces of success with our educational products and coaching club. Our members can apply these skills to build ANY business. The good news is that our products and services come with leveraged compensation plans attached so you can earn great income by simply sharing this system with other people already looking for this type of information.

We're looking to attract serious people to join our team and work to build more success for our team members, but a bit of my story may be helpful in understanding how and why this system was created.

I had been struggling through life when one day I read two books that changed my life. “Think and Grow Rich” by Napoleon Hill and “The Power Of Your Subconscious Mind” by Dr. Joseph Murphy. I was introduced to those two books by an entrepreneur who had the lifestyle I wanted, ran his own business and he taught me about **the power of FREE ENTERPRISE, PERSONAL DEVELOPMENT/MINDSET TRAINING, LEVERAGE and SYSTEMS.**

The bottom line to success, according to my mentor, was in becoming a master of YourSELF, **Direct Response Marketing** and using **SYSTEMS** and **LEVERAGE** to build a business that delivers cash flow both in Upfront Direct income streams, as well as Residual and Passive.

I used that information to build my own business with success but found even after teaching others what I had learned, most people had trouble duplicating my results. The average person would fail trying to reinvent the wheel.

Recently I read two books that caused me to rethink, and retool my entire business and has led directly to the creation of the Simple Freedom Marketing System:

**“Disciplines of Doership” by Joe Schroeder and
“Tribes” by Seth Godin.**

In a nutshell:

Master Marketing, IMMERSE yourself in the lifelong study of Personal Growth and Self Mastery - then build a system that LEVERAGES that mastery so that others can tap into it and duplicate.

The Mission of Simple Freedom and our Training/Coaching System is in:

MANUFACTURING LEADERS and CONFIDENT ENTREPRENEURS that will ban together and reach out to assist and mentor others.

We teach a unique philosophy that can be summarized by the following creed:

My Prosperity Prospers 10,000 People – Their Prosperity Prospers Me

This has become my life’s work. I became obsessed with this goal. I’ve studied and learned cutting edge marketing strategy from the best in the industry and have leveraged that knowledge to build this ONE SIMPLE SYSTEM that is designed to help you build a business using a SYSTEMATIC MARKETING PROCESS and cash flow leverage.

For Over 9 Years Full Time, I've Been Teaching People How To Build Their Own Home Business Using My Simple but Powerful Direct Response Marketing Strategies That Allow You To Find All The People You Need To Grow Your Business In A Sustainable Way.

Do you want to earn money every time motivated, action-taking entrepreneurs are brought in and I train them how to use this powerful system?

We have created one simple system that leverages MULTIPLE powerful compensation plans. One for BIG, UPFRONT CASH FLOW and POWERFUL PASSIVE INCOME, and the other for building SUSTAINABLE RESIDUAL INCOME as my system helps build your organization.

Why build THREE types of income streams?

THE MAJOR WEAKNESS OF RESIDUAL COMP PLANS

It is a PROVEN fact that most average people fail at building residual income simply due to THREE REASONS:

1. They LACK MARKETING SKILLS and an EFFECTIVE MARKETING SYSTEM
2. They DO NOT make enough cash up front to stay in business.
3. They DO NOT have the Personal Development Skills needed to succeed as an entrepreneur without losing focus, patience and quitting at the first hint of adversity.

No “hyped up” biz op program is going to fix WEAKNESS #3 and it's an epidemic in this industry. The only thing that fixes it is REAL mentorship and coaching.

Simple Freedom Cures ALL THREE Weaknesses By Linking You To Some Of the BEST Personal Development Training in the Industry, A Marketing Training Membership and System That Builds Your List and Trains Your Prospects, and a Compensation Plan that Delivers Direct, Passive and Residuals!

INCOME STREAM #1: DIRECT CASH FLOW AND PASSIVE INCOME.

This compensation plan is extremely simple but unique. You earn \$200 up front. You also earn \$100 PASSIVE income each and every time your customers get sales closed by our system.

The best part is that it is also automated. The Simple Freedom System will do the explaining and closing of sales for you.

We've been using effective direct response marketing strategies for many years. Our strategies, sales copy and resources bring in thousands of fresh prospects consistently. Serious people are responding... and many of them are quickly signing up on our team. We will teach you exactly how we market.

WHAT DOES THIS MEAN TO YOU?

You can join us and immediately leverage a marketing system that is already designed, deployed and working. No need to try and reinvent your own system and go through the money, effort and trial and error. You can simply plug in and build with our support, training, mentorship and closing assistance.

Get into marketing mode from the very beginning with closing help.

This system attracts only the most serious marketers who immediately see the benefits of plugging into a system based on duplication and focused on generating multiple streams quickly.

The vast majority of people attracted to our team have been through a roller coaster of programs, and models and "gurus" and they have seen that hyped up internet replicated systems simply don't work. They see the power of a system designed for duplication and the leverage in working with experienced people.

FINALLY, A FLOOD OF CONSISTENT TRAFFIC, SALES, DUPLICATION & MOMENTUM

You can simply plug in and model what we are doing daily and “piggy-back” on our proven methods and system to get your business growing as quickly as possible.

Think about that...

Isn't that what you've really been looking for? Dependable results from a proven system and experienced mentors to support, coach and guide you?

I Will Provide You With A Powerful Marketing Tool That Reels-In All The People You Need To Rapidly Build An Ever-Growing Lifetime Stream Of Residual Income And As Your Group Grows and Plugs Into This System, Your Income Will Grow Even More.

In fact, my **POWERFULLY UNIQUE Marketing System Itself Is One Of Your BIGGEST Profit Centers That Generates Multiple Streams of Income!** As You Use My Marketing System, Your Team Grows and You Make MONEY – But that's not all...

AS YOUR GROUP Uses My Marketing System, You Generate EVEN MORE Passive AND Residual Income... This PROFIT CYCLE Becomes Perpetual, Meaning – AS YOUR TEAM GROWS AND MARKETS, YOU EARN EVEN MORE MONEY... In Fact, The MORE Your Group Markets, THE HIGHER YOUR INCOME GETS! They Make More Sales – YOU EARN MORE TOO.

We now have people from all walks of life using my system.

We have Doctors, Attorneys, Engineers, Homemakers, Students, Salespeople, Nurses, Airline Pilots, Pastors, Chiropractors, Dentists, Construction Workers, Day Trading Stock Brokers, Financial Planners, CPA's, Small Business Owners, and Corporate Professionals, and the list goes on and on...

Some are doing this full time while others do it part time. Some put in only very little time, while others passionately invest more time building their business. How much you put into it is completely up to you.

Thousands of ordinary people have created **SECOND INCOMES** and many are building full time businesses from home. But before just jumping in on faith, let's talk about the marketing system and how it works to fuel your business.

BEFORE YOU JOIN A BUSINESS OPPORTUNITY, YOU SHOULD FIRST KNOW HOW THE MARKETING SYSTEM WORKS TO BUILD IT.

YOUR SIMPLE BUSINESS PLAN IS PROVEN

- 1. Review the FREE REPORTS, our Videos and Blog and call me with your questions. You sign up in Income Stream #1 for POWERFUL Upfront Cash and LEVERAGED PASSIVE INCOME.** I'll provide you with everything so you can quickly start building your business by mailing simple, little post cards and leveraging our private training.
- 2. You sign up in Income Stream #2 for CUTTING EDGE MENTORSHIP and Personal Development that will build MONTHLY RESIDUAL INCOME.** Million Mind March: Knights of the Round Table is \$78 and pays \$30/member/mth.
- 3. You start mailing out simple post cards** to a mailing list of opportunity BUYERS AND/OR you can leverage a variety of proven and simple marketing strategies from our Private Coaching and Marketing Training Center and start getting prospects to your website within 24-48 hours. Big budget or tiny budget, we show you how to market effectively to get targeted prospects to your system.
- 4. Your prospects will read the card/ads** and call my voice message which encourages them to go to your website to receive more details and they'll be led to my SPECIAL REPORTS, VIDEO and BLOG. They will go through this exact system – linked to YOU. They'll attend our Free Training Calls and join.
- 5. After your prospect receives the FREE REPORTS (downloaded instantly), they will review the complete information. I will answer their questions and lead them to join you.** Your prospect will go to the company website to enroll in the Income Streams UNDER YOU using your sign up links to BOTH of our income streams and you will generate handsome up front profits per sale.
- 6. We then get your new associate plugged in to our MENTORSHIP Program so you can make passive and residual income as they take action to duplicate what you did.** They will get access to our Private Coaching Center and Resource/Training Site, use our proven ad copy, mail out their cards and promote their business and as they grow, you get paid again & again.

NOW, HERE'S THE BUSINESS OPPORTUNITY PORTFOLIO I WANT TO SHARE WITH YOU

The full details on each opportunity is available on it's specific website and you can get that from the person who invited you to this system (*simply reply to one of the emails you're getting from them in follow up and ask for the links if you don't already have them*). We'll briefly cover the highlights of each opportunity and WHY we've included them in our marketing system:

INCOME STREAM #1

Simple Freedom – Our Flagship Marketing Home Study Course and Private Coaching/Training Club: This simple program is designed to generate the significant up front cash and the leveraged front line passive income that will FUEL YOUR BUSINESS GROWTH. It is also the HEART of our marketing education and training center where your teammates WILL learn to be professional direct response marketers.

This is our Flag Ship program and the ONLY way inside our Private Mentorship Group and Inner Circle. We provide you with a comprehensive marketing training home study course and website and Private Leadership & Training Calls and Videos to show you how to follow our simple marketing plan consistently to build your list.

This powerfully simple program pays YOU \$200 DIRECT for each sale.

This program also pays YOU \$100 in passive income for EACH & EVERY Sale that your front line members make.

Imagine with just 10 people on your front line that make just **ONE SALE PER WEEK** using my simple and proven marketing system, you will **earn a full \$1,000 PER WEEK IN PASSIVE INCOME** which would help you keep marketing and growing all of your income streams.

INCOME STREAM #2

The Million Mind March

This is the Personal Development Program the builds LEADERSHIP on your team and generates residual income.

Marketing education alone will NOT insure your success in this arena. Only by working on your own PERSONAL MINDSET and GROWTH and COMBINING it with effective marketing education will you have a chance of building a real and sustainable, long term business. The most effective entrepreneurs in our industry are the ones who combine powerful and life changing PERSONAL DEVELOPMENT with MARKETING EDUCATION. True mentorship and coaching is exactly what we sell and you will benefit from our mastermind group.

In Essence, Our SYSTEM is Designed To MANUFACTURE Professionally Educated MARKETERS Who Are Also Leveraging CUTTING EDGE Personal Growth Skills. Who Wouldn't Want to Build A Sales Organization Where Proven Leaders EDUCATED Your Sales Force For You And You Were Paid For It?

1. The Million Mind March Mentorship Community and Mastermind will be the CENTER of all your growing team's training. They will learn life changing strategies and network with like-minded people to help them grow.

2. You and your team will earn as you learn. The Million Mind March includes a proven array of powerful products that include leveraged compensation for you as your customers and sales team uses them, you get paid in a multiple variety of ways including monthly recurring income.

And all this by mailing out 20 Simple, Little Post Cards per day. NOTHING can be more simple. NOTHING can be more duplicable for your entire organization. The system treats all prospects with the same level of professionalism for complete duplication.

The Million Mind March is a powerful, stable, well positioned company which offers training, mentorship and a product line that is in HIGH DEMAND by people in this industry. The nature of the product line and the training available within the Million Mind March makes it so that you can easily advertise to ANYONE in this entire industry and find people who are already desperately looking for EXACTLY what you will offer them. You invite them to free training and the Million Mind March SYSTEM takes over and does all the heavy lifting for you.

Everything about this company and opportunity says “SOLID”. You can visit their website at <http://www.TheMillionMindMarch.com> and let them know YOUR INVITER TO THIS SYSTEM invited you to them to get all the details on how this company is positioned for continued growth and how GENEROUS their compensation plan is. The leadership at The Million Mind March has been directly responsible for mentoring some the TOP names in our industry and has over 20 years (TWO DECADES) of documented experience and a firm industry-wide respect for the product line and mentorship they have provided.

Position Yourself To Earn Residual Income with The Million Mind March and Their KNIGHTS Membership.

You simply:

- 1. Invite people to FREE Training 24 Hours/Day: 800-772-9781 EXT: 40**
- 2. Offer people a FREE box of Training Products:**
<http://www.TheMillionMindMarch.com> (tell them your inviter sent you)
- 3. Join the “Knights of the Round Table for only \$78 and earn \$30/mth/member.**

The Million Mind March will begin to educate and mentor your prospects for free. They will listen to recorded training calls. They will be invited to attend LIVE TRAINING CALLS. They will be sent FREE TRAINING PRODUCTS direct to their home or office. They will be taught how this system also makes them money. Your prospects will then join The Million Mind March and YOU WILL EARN COMMISSIONS in a variety of ways including RESIDUAL INCOME.

It's that simple. No further websites needed. No further “set up” or complicated systems to learn. Just a very simple but POWERFUL way to offer industry acclaimed MENTORSHIP and be paid for it.

Why is that important to you?

It's Brilliant. It's SIMPLE. It's Duplicable by new people. It's been WORKING for years. It has built some of this industry's ALL TIME MEGA PRODUCERS. And you can check it out free of any risk or obligation.

Compare that to some “Magic Juice” company where as soon as people hear about some “New Magic Juice” company, they drop their auto-ship and leave your group, which makes YOUR INCOME GO DOWN.

With Million Mind March and Simple Freedom as our anchor and the FUEL that builds our team, the more free training you offer people, the more we generate commissions for you... the more highly trained your team becomes... which BUILDS YOUR RESIDUAL INCOME at the same time.

Why Does Our System Work So Well To Generate Duplication?

There are a few KEY reasons why our team builds so much momentum and profit for our members:

1. Income Stream #1 – Simple Freedom. This SUPER SIMPLE program provides the needed up front cash that helps people stay well paid, and highly motivated with **\$200 direct pay per sale coming direct the you**. But more than that, **your front line team will begin mailing and each and every sale they make generates YOU ANOTHER \$100 – every sale they make. You never lose your frontline team members.**

Imagine working to build a front line of only 10 people and having them mailing post cards and making only ONE SALE PER WEEK... that simple activity would generate \$1,000 TO YOU IN PASSIVE INCOME! That would be game changing as even more post cards would go out in your whole organization.

2. Income Stream #2 – Million Mind March. The Personal Development Training FUEL that our whole team uses also generates a \$30 per member per month residual income to you.

You can plug your own Primary Program into this platform and build in a professional and leveraged way or just promote Simple Freedom!

Our Entire Marketing System is Designed To Be SIMPLE and To Build RESIDUAL INCOME. All You Do Is Mail Simple Post Cards And Use Ads That Invite Others Like YOU and ME To This System and Our FREE TRAINING – We Do The Rest.

Who Do You Send These Post Cards and Ads To?

Another KEY ADVANTAGE Of Our PRIVATE TEAM ONLY MARKETING SYSTEM is That We Give EACH TEAM MEMBER Private Access To The Targeted Leads To Mail Their Post Cards To...

The right targeted mailing lists are CRITICAL to success in direct marketing.

So you get private access to the professional source of our targeted leads.

You get the post card pre-designed for you.

You get the Professional Website System Built FOR YOU.

You get the Training you need to operate this simple system and enable you to help get your own teammates started fast.

ALL YOU DO IS CLICK AND MAIL SIMPLE LITTLE POST CARDS and ADS CONSISTENTLY. That is ALL YOU NEED TO DO TO MAKE THIS SYSTEM WORK.

HOW MUCH DOES IT COST TO GET STARTED IN THIS BUSINESS?

You Can Access this system and use it to build an EVER-INCREASING LIFETIME RESIDUAL INCOME for a low start up of only \$365!

That is a ONE TIME investment for a lifetime of mentorship and private coaching in our Simple Freedom System.

Income Stream #1 – Simple Freedom: Only One Time \$365. NO autoship!

Income Stream #2 – The Million Mind March: Only \$78! And pays \$30 per member, per month residuals!

THE WONDERFUL PART OF THIS BUSINESS IS: Absolutely EVERYONE Who is TRULY SERIOUS about building a real business has the money to get involved.

That means almost everyone can afford to get involved. With a \$365 ONE TIME Investment and no monthly autoship to worry about with our Simple Freedom Home Study Course and Private Marketing Coaching Club, this business has a HUGE targeted market that is GLOBAL. What do you get for your \$365?

A professional and proven Direct Response Marketing Home Study Course AND LIFETIME ACCESS to our Private Coaching and Mentorship Club where you access cutting edge Marketing Education VIDEOS, Recorded Training Webinars, Audios, Special Reports and LIVE COACHING CALLS to help you become a professional home based marketer and entrepreneur. Yes, ONLY a one time \$365 for a LIFETIME of Training and Mentorship.

Today, as I write this letter, there are dozens of new distributors joining our team on a holiday! Our momentum is increasing weekly and you can have those new people signing up under you IF you decide to join us TODAY.

The Compensation Plan Has No Hoops To Jump Through In Order To Get Paid...

These PARTS of the Compensation Plan COMBINE TOGETHER to pay you an UNLIMITED LIFETIME POTENTIAL RESIDUAL & DIRECT INCOME.

Part 1: Simple Freedom pays YOU a full \$200 on every single sale you generate from our simple post card system. PLUS, you earn AGAIN, another \$100 for EACH AND EVERY SALE GENERATED BY ANYBODY YOU REFER ON YOUR FRONT LINE!

Part 2: Million Mind March pays you a full \$30 per member, per month on the \$78 flagship Knights of the Round Table membership. You earn additional commissions as your teammates buy other products from Million Mind March.

LET'S RECAP THE POWERFUL BENEFITS OF JOINING:

WE HAVE A UNIQUE AND POWERFUL MARKETING SYSTEM...

THERE IS A STAGGERING INCOME POTENTIAL FOR ALL OF US...

THERE IS MASSIVE MOMENTUM BUILDING RIGHT NOW...

WE HAVE A MARKETING SYSTEM THAT WILL FIND AND GET ALL THE PEOPLE YOU NEED TO GROW AND EXPAND YOUR BUSINESS FAST AND EASY...

We build this business together as partners. We have a SIGNIFICANT motivation to help you get started quickly and I will work hard to close your sales. The faster you grow – the faster we all grow. Real teamwork is refreshing.

Simply review my website again, and the rest of our Business Reports. Then if you still have questions, simply pick up the phone and call me.

Questions? Customer Support Line: 760-271-2810

**The figures shown should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earning would be misleading. Success with this opportunity results ONLY from successful efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.*

Isn't It About Time You Joined A REAL And SUSTAINABLE Business Positioned For STABLE, LONG TERM Success And Not Short Term Hype Which NEVER Lasts and Doesn't Work?

All of the people who've joined our team had one thing in common in the beginning – they had enough trust and were open-minded enough to look further into this business.

Many of them called me on the phone with their questions and found out I'm a real person here to help them get the information they need to make an informed decision about joining us. They found out I'm easy to talk to. They found out how much I care about helping people to succeed. Isn't it a good idea right now for you to complete your review then pick up the phone and call me?

If you have questions or concerns – then give me a call at 760-271-2810.

When you call me, you won't get a sales pitch – I'll simply answer your questions. I'm not a high pressure or hard sell type of person. I don't use any hype and I'm only looking for serious people who were already looking for people like us.

My approach to you will be to simply answer your questions and let you decide for yourself. I know that the best people convince themselves rather than letting other people convince them. So I'll let you do all the work.

Join My Team Today By Following The Simple Steps Below

YOU ARE THE ONLY THING STANDING IN YOUR WAY RIGHT NOW.

Call me now. I'm looking forward to helping you build your own ever-increasing monthly residual income.

To Your Success,

**The Simple Freedom Leadership Team
760-271-2810**

At anytime, you may refer back to my website to watch my personal videos which explain how my system works for you.

Simply go back to the website you downloaded this report from and join the person who invited you here. We'll do the same for you too.

Here is How To Sign Up:

Step 1. First – Read all of these instructions entirely. Be sure to complete all steps.

Step 2. Enroll in Simple Freedom. Simply get back to the person who invited you here and use THEIR LINK to join Simple Freedom. You will pay a one time start up of only \$365. There is no monthly fees (autoships) with this program.

Step 3. Join The Million Mind March “Knights of the Round Table” Membership. At only \$78 this membership pays you \$30/member/mth:

800-772-9781 EXT: 40

Step 4. IMPORTANT!! Request your Free Training Package here:
<http://www.TheMillionMindMarch.com> (Tell them your inviter here sent you.)

You can then simply email at the email below and let us know you have joined our team and we will get right to work sending you your Home Study Course and building your Marketing System. That’s as simple as we keep it for you.

Email Franco at: itsFranco@gmail.com

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