

Simple Freedom Money Making System
Marketing Plan & System Report #2:

The Team Marketing/Duplication Command Center

We know a secret most people have no clue about and this is it...

The number one problem in the Home Based Business arena is not just SELLING, but in attracting people who will stick around more than 90 days and also SELL, and so on...

Attrition (people quitting) is a MAJOR problem in the home based business industry and no Home Business program – no matter how attractive, no matter how legitimate, no matter how well supported with marketing tools and training aids – is worth anything unless it has a marketing system that converts sales and the training environment to achieve sustainable DUPLICATION.

The Home Based Business arena is all about MARKETING & Personal Development and People Helping Others learn marketing & Personal Development and plug into marketing systems that can be duplicated, and Personal Development Coaching that can be leveraged and scaled as your team grows but unfortunately – it's the very PEOPLE who cause it to have such a poor success rate because most have no clue how to properly market their business and they sustain negative attitudes, have no personal development mentorship to plug into and bring in ALL KINDS of negative social programming from the "real world." Is it any wonder why so many fail?

Most people have been TOLD what to do all their lives. Most people have been stuck in dead end jobs since they left school. Most people have NO clue what it takes to succeed as an independent entrepreneur but come into this industry with their existing MINDSET and that keeps them from success.

Now, you may be the exception. And that's great. But I can guarantee you that even if you're the BEST sales and marketing pro that ever worked in our arena, you WILL recruit and attract people who have no clue. Without a SYSTEM for MARKETING and PERSONAL DEVELOPMENT TRAINING that is simple to use, you will NOT earn passive or residual income and you'll be on a treadmill headed straight to sales "burn out."

And that's the "catch 22" of the home based business arena... you need to be paid WELL upfront for your own marketing efforts – but you also NEED good people to take action to produce passive and residual income... but you don't

want to make your marketing system so complicated that you will only overload your “newbies” with too much info and they will end up doing nothing except “hopping” into the next “glamorous” pre-launch and taking your training with them to compete against you.

The reality is that in MOST programs – it may take a very long time for only a few people to become successful. You are risking YOUR future, YOUR goals, and YOUR dreams on a bunch of people who may, and probably WILL, completely waste your time and fail to take any real marketing action to build the business.

This is the SOLUTION that finally helped us bust through this frustrating “wall” of the industry...

CONTROL & AUTOMATE AS MUCH OF THE MARKETING TO MAKE THEM SUCCESSFUL AS QUICKLY AS POSSIBLE!

DON'T HOPE THAT THEY WILL BE SUCCESSFUL WORKING ON THEIR OWN & DON'T ALLOW THEM TO HAVE TO “FIGURE IT OUT”...

Instead, USE ONE Traffic Control Center to do ALL the direct marketing, selling and training. This persistent activity by ONE Traffic Control Center will produce systematic, geometric progression which WILL produce MAXIMUM growth and sustainable DUPLICATION for the team.

The real mission is to create the ad copy, distribute the resources and control the quality of the prospecting and marketing “tactics” so that the team can just “copy & paste” and market with sustainable, consistent and duplicable methods. Plugging into comp plans that generate significant upfront cash flow and a marketing system that is easily duplicable is key to making this work.

But that's not THE most important thing. This is: Plugging your people into **PROVEN PERSONAL DEVELOPMENT MENTORSHIP** so that you develop **LEADERS** from within and create **LOYALTY** in the **TEAM**.

This creates a “STICKY” team that will have little reason to “hop” from you to other hyped up programs. Our Marketing Training and Personal Development Mastermind at The Million Mind March solves this. It's our “secret” to success and it will help you too.

I have worked my system for over 9 years full time. I have proved that my system works beyond all doubt. We have also worked hard to keep it AS SIMPLE as possible so that ANYONE can duplicate the process. We make this system available to you to use without hype or complicated methods. You do NOT need to reinvent the wheel. You simply plug into our system like a new McDonald's franchise owner just plugs into that system and it generates consistent and predictable cash flow.

We work as PARTNERS to let me do what I do best, and you fuel the system by mailing out little, simple post cards and other ads online and offline to the lists of people I give you access to. We really do keep it that SIMPLE. The simplicity is what attracts and sells so well.

WITH THE TEAM AND SYSTEM WORKING LIKE A WELL OILED MARKETING MACHINE, THIS TURNS INTO A VEHICLE THAT CAN GENERATE FINANCIAL FREEDOM FOR YOU. All you do is add the fuel...

WHAT IS THE FUEL THAT RUNS THE SYSTEM? **Simple Freedom Marketing Training,** **Million Mind March Personal Growth** **And Simple But Targeted Advertising** **Strategies To Fill Your Pipeline!**

Using my exclusive Simple Freedom Marketing System, I'll show you how to mail little, simple post cards and online/offline targeted direct response advertising to get people to go to your website and request our free information, videos and system tour.

The presentation system will deliver a complete and professional business and marketing presentation to your referrals and prospects. It will also follow up with an effective email and blog/video follow up campaign to attract the hottest, most qualified prospects to seriously review YOUR business.

Your prospects will then have the option of calling me to get any final questions answered. Then, I'll be closing your sales and sending your prospects to sign up in YOUR downline.

The SYSTEM and I will do a majority of the “selling” – “explaining” – and “closing” for you. It starts with the training we give you, then the ads and post cards we design for you, then the website sales copy and presentation system, then the follow up emails and follow up blog and videos. Finally it includes me at

the office inviting your prospects to call to get their final questions answered and closing your sales.

This is what we refer to as, The Team Marketing/Duplication Command Center and it is a priceless value to experienced as well as new marketers.

I am very good at “teaching” people how this system works. I am also very good at teaching and training people what REAL “Direct Response Marketing” is all about and how to successfully leverage it IN THIS SPECIFIC NICHE. It’s all I’ve been doing for over 9 years full time and I’ve studied and worked with the BEST in the industry.

I will train all of your associates how to work this business and be successful. And with a program as good as this one, it is a very simple process.

**I AM A PROFESSIONAL MARKETER AND
TRAINER THAT SPECIALIZES IN MAKING
PEOPLE SUCCESSFUL IN A BUSINESS WHERE
VERY FEW SUCCEED... I AM GOOD AT WHAT I
DO AND I WILL TRAIN YOUR TEAM!**

If you simply enroll, mail 20-40 post cards daily, keep a positive, self-motivated attitude and stay FOCUSED on building your business long term...

**THIS SIMPLE SYSTEM AND OUR TRAINING WILL HELP
YOU BUILD A SUSTAINABLE, RESPECTED BUSINESS
THAT OFFERS PEOPLE A REAL FIGHTING CHANCE TO
IMPROVE THEIR PERSONAL FINANCIAL SITUATION.**

NOW, please take the time to read everything in this entire report completely and immediately. Then call me and I will help you get started today!

The ONLY “GUARANTEE” I Can Make You In Good Faith Is That NOTHING Can Happen Unless You Review Our Information, Get Your Questions Answered, JOIN US And WORK THE SYSTEM!

This system has been specifically designed to be SO simple to learn and operate that any serious individual who takes the time to review the following information can join and duplicate success. This is what you're going to learn right now...

- 1** I'll begin with a basic introduction to the secrets that you must understand and use in order to create wealth.
- 2** I'll show you how combining a strategic group of income streams allows you to incorporate these secrets and use them to your advantage.
- 3** I will show you why Simple Freedom and Million Mind March is the right portfolio of income streams to work together with ONE SIMPLE SYSTEM.

The Reality of Creating Wealth and Financial Independence in Our World & Society Today: Statistics now show that 97% of the population, at the age 65 are financially broke.

They are almost completely dependent upon friends, family or the Government for financial survival. As a matter of fact, most people are not much better after an average of 40 YEARS AT LABOR than they were coming out of school.

It's not a lack of work ethic – many people truly work very hard all their lives and take pride in that. It's also not a lack of ambition – most people if asked would agree that they ARE interested in some level of financial self sufficiency and the “good life.” The problem is that most of us were never taught how to succeed financially. For all the years of schooling we go through, most people have NEVER taken even a basic course in financial literacy or entrepreneurship. Nobody teaches us how to succeed in our own business.

Today's average income for someone with a Master's Degree education is less than \$50k per year and the cost to obtain it is over \$100K...

Have you ever wondered why most of today's mega-millionaires have created such wealth with only a bare minimum of formal education? Most people have been told that hard work would get them financially secure. But we KNOW that is not true. Do you honestly believe that Oprah Winfrey works harder than the average coal miner in West Virginia? Of course she doesn't, but the kind of work she does is very different. There are some wealth creation secrets she knows and practices that most people will NEVER know.

The 3% Who Achieve Financial Freedom: What is it that they do different than everybody else to earn above average incomes and live above average lifestyles?

They understand the rules of wealth creation in this economic system. They practice secrets and employ leverage that most don't understand. Here are some of the secrets they employ...

#1 – WORK FOR YOU. GENERATE YOUR OWN MONEY

Today, more than ever, you are seeing that there is no "security" in working for someone else. **Unless you are building equity in you or something you own and control, you are wasting your time.** You must be in charge of your own destiny and in control of your future. You MUST be in business for yourself.

The Home Based Business arena is the fastest way to own your own cash flow generation system. It is the only opportunity where an average person can start a business of their own for very little money and virtually ZERO risk. Yet, it provides the potential of creating unlimited income and wealth. No other business today allows you to start with so little and offer so much upside potential.

#2 – LEVERAGE – Success is impossible without it.

Most people today are never able to create wealth because their income is limited to just them and their time. They are simply trading their hours of work for someone else's dollars. As long as your income is limited to what you can

personally earn with your own two hands and your own time – creating wealth will be difficult, if not impossible.

J. Paul Getty said it best, “I’d rather earn 1% from the efforts of a hundred people than I would 100% from my own efforts.”

Networking allows you to incorporate the efforts of other people by sharing the business with them and adding them into your organization. They in turn will attract others, and so on – and through the process of duplication your business will grow and multiply with LEVERAGE. Soon you could have hundreds, or even thousands of people in your organization, from whom you’ll receive a percentage. This leverage allows you to create unlimited income streams and financial independence.

#3 MULTIPLE PASSIVE & RESIDUAL INCOME STREAMS

Successful people find a way to get paid over and over again on the work they do today and the work they did yesterday. Wouldn’t it be a good idea for you to develop a business that would create a continual stream of ongoing income that would continue to flow to you whether you actively worked your business or not?

We build income streams with leverage that allows you to build an organization of hundreds or even thousands of other people from which you’ll earn a percentage. Your income will not be limited to you and your work. You may decide to take a month off, meanwhile your organization can continue to grow as others share the opportunity and the system with new markets.

This creates a stream of ongoing passive and residual income – a true money making SYSTEM. No other business model can provide you the leverage to produce these types of income streams because...

In most other models if you’re not working, you’re not making money! Most direct sales models are incomplete and deeply flawed because there is no incentive for anybody to help you succeed.

The logic is broken. No matter what the sales letter says, why would somebody in direct sales EVER really want to take the time to “train” or “mentor” you if YOU ARE NOW THE COMPETITION?

Isn’t it time for leaders to start telling people the truth?

The ONLY place where there is a strong incentive to actually help people and build a team is in RESIDUAL & LEVERAGED Compensation Plans where leaders benefit directly from mentoring and building a strong and deep organization.

#4 DIRECT INCOME, PASSIVE INCOME AND MASSIVE DEMAND

Most people in MLM style programs fail miserably due to:

a.) **LACK OF DIRECT UPFRONT CASH TO FUEL THEIR BUSINESS**

b.) **LACK OF PERSONAL DEVELOPMENT MENTORSHIP – bad attitudes and mindset habits.**

b.) **LACK OF PROPER MARKETING EDUCATION and USING A MARKETING SYSTEM THAT WORKS – LACK OF LEVERAGE.**

Most people in this industry are just flat out horrible at following up and closing sales. All the “guru” training and courses in the world will not matter at all if you never learn how to CLOSE THE SALE.

The “secret” behind our system is that we don’t just blindly plug it into ONE type of residual income producing comp plan and “HOPE” that our residuals will show up before we run out of marketing cash to fuel it.

We have strategically built the system around different types of income streams so that we can build ONE SYSTEM, yet generate powerfully leveraged **UPFRONT CASH AND PASSIVE INCOME so that we can comfortably fuel the building and creation of LONG TERM RESIDUAL INCOME while we build increasing cash flow to market even MORE.**

The more ads and post cards sent by our organization – the higher our residual and direct cash flow – which becomes an ever increasing team built on real momentum and market reach. **It’s a PERPETUAL WEALTH CREATION CYCLE.**

No money is wasted on useless autoships of junk lotions, potions or any other type of distraction – **our “product” is MARKETING EDUCATION and PERSONAL DEVELOPMENT COACHING which builds our entire organization. A focused and strategic LEADERSHIP manufacturing plant and wealth building system.**

Find a trend, something that’s going to be huge and get in front of it. The baby boomers are aging and the home based business industry is expected to EXPLODE – exponential growth is expected – and this growth is occurring no matter what the economy is like. In fact, the worse the economy is, the more demand we have for our system, products and training.

People want and NEED a simple way to make money from home and they are sick and tired of the hype, nonsense and “generic” systems that have only

generated “peanuts” – they are ready and serious about something that works to build a SIGNIFICANT stream of income.

Baby Boomers NEED SIMPLE and FAST ways to make money, period. This is and will be the most exciting industry of the future and the future is RIGHT NOW.

The key to making a lot of money in the home based business industry is to get started and develop an organization that will position itself in front of a huge trend so you will experience EXPLOSIVE GROWTH!

Home Based Business Marketing and Network Marketing is really all about a distribution system – a method of selling products and services through Independent Entrepreneurs who have the opportunity to create thriving income streams by applying effort, strategic leverage and word of mouth to build their own businesses.

Networking is the legal distribution of products cutting out the middle men and the cost of advertising so that excellent products and services can be brought to targeted markets in a more inexpensive manner through independent entrepreneurs, word of mouth and referral marketing, direct mail marketing and internet marketing systems.

Network Marketing relies on Independent Entrepreneurs using direct response marketing strategies to share the products, services and business opportunities with others.

Companies Pay Commissions To You For Marketing and Selling Their Products and Services and Introducing their Business Opportunities To Other People In Their Markets

Companies pay bonuses based on sales volume which may include monthly or weekly residual income. They may also pay in direct commissions per sale and in passive override commissions based on the sales of the people you refer and train or plug into marketing training and marketing systems.

Strong companies also have “continuity” or membership products/services that customers have to pay for on a monthly basis. This creates the opportunity to EARN MONTHLY RECURRING AND RESIDUAL INCOME. You can get paid for “work” you did to generate sales months and even years before – and you EARN that residual income EACH AND EVERY MONTH.

It is important to realize that the product is based on REPEAT ORDERS and/or MONTHLY MEMBERSHIP DUES. Your team will always need and want to be leveraging powerful mentorship and training that helps them develop their SELF and their business. It's what our mentorship and coaching system is based on – a NEVER ENDING cycle and system of developing LEADERS and PROFESSIONALLY TRAINED MARKETERS to learn how to make money from home.

As your customers (associates) will be excited about their results and they will want to share this simple system with as many as possible, they will reorder on a monthly basis and acquire even more products and services. This creates repeat orders and an ever increasing residual income based on the growing volume of sales generated by your growing sales organization using our system.

There are countless product testimonials on our Million Mind March website. These outstanding testimonials and the product's effectiveness, convenience and LOW COST compared to comparable companies create intense team and product loyalty. When people share their excitement and their story, your income grows.

Also, you'll feel good about the fact that you can impact the lives of so many people in a positive way.

Today, the PERSONAL DEVELOPMENT & Marketing Education Company We've carefully chosen to supply our entire team with the CRITICAL PERSONAL DEVELOPMENT and COACHING SYSTEM to FUEL OUR MARKETING Organization is...

The Million Mind March

After careful due diligence and business planning, I have found very few opportunities that rival what The Million Mind March can do for our entire organization as far as the PROVEN Personal Development and LEADERSHIP Development Work They Have Done For YEARS and the income potential found within it's compensation structure. It is bringing real and achievable wealth and success to thousands of ordinary men and women.

The Million Mind March Organization has developed a powerful system that can have an immediate effect in YOUR marketing business and makes the business of Personal Development, marketing, prospecting and building relationships SO affordable and convenient.

With a couple clicks of your mouse you can have an ARMY of custom designed, professionally written prospecting post cards sent out on your behalf with your

information and website link on them in a couple seconds – **FUELING YOUR BUSINESS for constant growth...** and as your team grows and **THEY ALSO** begin to consistently **SEND OUT POST CARDS**, your organizational volume grows and **YOUR RESIDUAL INCOME GROWS with it!**

Simply plugging THE MILLION MIND MARCH training into our Simple Freedom Marketing System we have immediately taken care of MAJOR elements in MARKETING, PERSONAL DEVELOPMENT and RESIDUAL INCOME CREATION without the need to worry about our team spending (wasting) money on magic juices, or potions and lotions that NOBODY WANTS and that do NOT immediately help in building your business or creating LEADERS on your team.

With Simple Freedom and The Million Mind March – your entire team will **WANT** to buy as many products as they can – and as their results come in and their team grows – they will want to **INCREASE** the amount of ads they send and they will want to invest in even more products because they actually **HELP THEM GENERATE MORE BUSINESS and INCOME STREAMS** – this creates a **PERPETUAL MARKETING AND RESIDUAL INCOME CREATION MACHINE.**

The wonderful thing is this – as you encourage other people to get involved with our Simple Freedom Marketing System, two things happen:

First, you begin to make a second income that can soon become \$100, \$500, \$1,000 per week and more.

Second, the people who join your team not only begin to experience the extraordinary results of our powerful marketing system – they're so excited about them they recommend them to their friends and associates – and they begin earning second incomes as well and that leads to them ordering even more products to build their (and your) business. You are also developing **TRUE LEADERS and INDEPENDENT ENTREPRENEURS** with your product line and mentorship at **THE MILLION MIND MARCH.**

In no time at all, through a process of **DUPLICATION** – you end up with a great number of people in your organization who all contribute to your income. Over time, your income can grow and create total financial freedom for you.

I can tell you this – if you do what I and thousands of other people are doing – you'll not only simplify your business, but the income earned can change your life. My advice to you in these uncertain times is that you would be wise to create multiple streams of income today with our Simple Freedom System and Team.

Getting Started is simple:

1. You enroll in the Income Streams we have plugged into our Marketing System so you simultaneously build BIG UPFRONT INCOME, PASSIVE INCOME and also RESIDUAL INCOME.

Get back with the person who invited you to this system and request the links to enroll on their team in our income streams (check your email for their message to you):

- a.) Simple Freedom (One Time of ONLY \$365)
- b.) The Million Mind March (Free to review. Multiple Entry Points. 100% Satisfaction Guarantee. No Risk.)

2. We will create your website and position you on our Simple Freedom Team. We will also give you instant access to our Private, Targeted Leads To Mail to immediately to start building your business.

3. Call This 24 HR Recorded Training Call Now:

800-772-9781 EXT: 10, 40 & 41

Order Your FREE Package Of Training Materials (shipped direct to you):

<http://www.TheMillionMindMarch.com>

(Tell them your inviter to this system sent you.)

Create Your FREE Mastermind Page Here:

<http://Starlink.ning.com>

How you make money with Simple Freedom alone:

1. You will receive \$200 direct to you on each and every sale of Simple Freedom that our system makes for you.

2. You will also earn a 100% PASSIVE \$100 for each and every sale our system makes for your referrals who start mailing and selling Simple Freedom!

How you make money with The Million Mind March:

1. You will invite people to free information and training EXACTLY how this system just invited you. People will review the training. People will order products from a wide variety of prices and offers. YOU will get paid direct commissions, and passive commissions from sales made by YOUR customers. You will also earn monthly recurring commissions per member, per month on a line of monthly membership fees.

2. You will NOT have to “pitch” or “sell” – you will ONLY invite people to review our Mastermind Community EXACTLY how this system just invited you. The leaders at The Million Mind March will do the training, explaining and selling for you. You will get paid on each and every sale.

The UPFRONT and IMMEDIATE CASH YOU MAKE FROM EACH NEW AFFILIATE ENROLLMENT TO OUR TEAM SYSTEM IS A Minimum of \$200!

Frontline affiliate sales will earn you an additional \$100 dollars PER SALE MADE BY ANY OF YOUR PERSONALLY ENROLLED AFFILIATES:
SERIOUS LEVERAGE to help you market even more.

At The Million Mind March there are product offers that pay you \$400 direct – or \$700 direct – and monthly commissions of \$30 per member per month.

ALL FROM USING SIMPLE FREEDOM and THE MILLION MIND MARCH TO MAIL LITTLE, SIMPLE POST CARDS AND ADS ONLINE OR OFFLINE TO OUR TARGETED LISTS. WE HAVE THOUGHT OF EVERYTHING TO HELP YOU MAKE MONEY NOW AND LONG TERM LEVERAGED RESIDUAL INCOME ALL FROM ONE SIMPLE SYSTEM.

Here’s how you make money:

Simply use my Simple Freedom Marketing System to share the opportunity with other targeted people who are looking for ways to make money from home (we give you access to targeted leads).

People begin to flow through this EXACT SYSTEM that you have come through and they will review this information and some will join. I direct them back to YOU so they can sign up directly with you on your team in all income streams making you upfront cash flow.

I then train your team and get them plugged into our marketing system and they begin to mail out simple post cards and advertisements just like YOU did. The cycle repeats itself and your team begins to grow with or without you. Your income continues to grow too.

You use a portion of your growing profits to send out even more ads and post cards and scale your business up with the help of compounding. Your ever growing income streams begin to deliver the lifestyle YOU CHOOSE for yourself.

As your business grows and more and more volume is generated by the team working underneath you, your weekly checks and direct cash flow will begin to get bigger and bigger. Eventually your business may mature and generate enough volume to earn you \$5,000, \$7500, \$12,500 or MORE PER WEEK IN RESIDUAL INCOME, not to mention the growing direct cash flow generated by the increasing sales in the Simple Freedom program and The Million Mind March

ADDITIONALLY, YOU WILL BE INVITED TO REVIEW OTHER LEVERAGED INCOME STREAMS THAT WILL GENERATE MORE RESIDUAL INCOME. THESE ADDITIONAL PROFIT STREAMS ALSO PAY MONTHLY LEADERSHIP BONUSES ON THE ENTIRE SALES VOLUME OF YOUR GROUP WHICH IS UNLIMITED IN DEPTH – AND THAT MEANS THEY CAN GENERATE A SIGNIFICANT RESIDUAL INCOME FOR YOU AND YOUR FAMILY.

With the Simple Freedom Marketing System, The Million Mind March Leadership Training and our carefully chosen Business Portfolio, you can get started for very little – yet have the potential to develop unlimited income.

THE NEXT STEP

If you believe that working with good people, financial independence and helping others are a few good reasons to get involved, then **GET STARTED TODAY!**

We're building very strongly right now. Make a decision to join a powerful team focused on mentoring you to success and be the one having people receiving our post cards and advertisements daily. Every day you wait to get involved in this business – you may be leaving money on the table as there are thousands of new people starting home businesses every week and they could be joining YOU. Don't let them keep joining your competition!

YOU MAY BE LOSING PEOPLE WHILE YOU ARE READING THIS LETTER.

Lock yourself into a great team right this very minute – so you won't lose any momentum and start building your custom designed lifestyle today.

You can sign up by getting back to the person who invited you here and enrolling in our team's INCOME STREAMS.

You can literally join a TEAM and get plugged into a MARKETING SYSTEM that can potentially build you a LARGE, EVER-INCREASING RESIDUAL INCOME, PASSIVE INCOME and DIRECT INCOME – and you can join this for low start up of only \$365! A ONE TIME LOW Fee for a LIFETIME of Mentorship and Opportunity.

YOU ARE THE ONLY THING STANDING IN YOUR WAY THIS MOMENT.

Call me now if you have any questions. I'm excited to take your call!

To your Success,

**The Simple Freedom Leadership Team
760-271-2810**

P.S. At any time, you may refer back to the information website to watch my personal video which explains how my system works for you. Simply go back to the website where you downloaded this special report.