

SimplePostCardLeverage.com
Marketing Plan & System Report #4

SIMPLE FREEDOM: A Comprehensive Resource, Course and Private Coaching Club You Can Access to Build A Thriving Business

You may want to print out this Report so you can easily read it.

**IN ORDER TO SUCCEED IN THIS ARENA YOU NEED
REAL TRAINING, COACHING & RESOURCES THAT
WORK IN THE REAL WORLD OF MARKETING.**

We're going to review exactly all that is included with the Simple Freedom Marketing Course & Private Training/Mentorship Club.

BUT FIRST, HERE'S WHAT HAPPENED TO CHRIS BECAUSE HE PROCRASTINATED:

Chris (an electrical engineer from Arizona) reviewed the complete information on our Simple Freedom Money Making System. He immediately recognized that our team and our simple marketing system and training and mentoring was REAL and a once-in-a-lifetime opportunity that he can get behind. There was no doubt that Chris was impressed with our income streams, marketing system and leadership training.

BUT, Chris didn't make the decision to join us... he "was busy" with life stuff. He told me to keep him informed on what was happening. Chris had analysis paralysis. He couldn't make the decision to join even though he had all of the facts.

**THEN 3 WEEKS LATER, I TOLD CHRIS THAT BECAUSE HE
WAITED AND DID NOT JOIN OUR TEAM QUICKLY, OVER 67
PEOPLE HAD JOINED MY ORGANIZATION THAT COULD HAVE
BEEN PLACED UNDER CHRIS.**

Yes, Chris missed out on having 67 people join under him. When he found out, **he immediately joined and started mailing post cards** because he did not want to continue to miss out on future new people that could be placed under him.

TODAY, Chris' business is growing consistently, he's happy and he's finally making real money! But he realizes that if he had joined immediately, his organization could be much larger if he hadn't lost access to those 67 people.

Looking back, Chris said,

“There was no real objection for me not to join – I just put it off. I lost a lot of people because I procrastinated for 3 weeks. I'm still kicking myself for doing that!”

We're Going To Review What You Receive With Our Flagship Product and Coaching Club: Simple Freedom So You Don't Make The Same Mistake Chris Did – And Start Building Your Business ASAP.

The #1 Reason that people fail to build successful home businesses is because they lack a real understanding and training in how this type of marketing really works and what strategies are effective.

Just buying a book on marketing is not going to help you much. And we've already discussed how trying to reinvent the wheel when you don't really know what you're doing is frustrating and futile.

You will succeed faster and build a sustainable, long term business by being connected to proven strategies, and an inner circle of mentors and coaching to help you stay focused on tactics that work and duplicate instead of just being caught inside of some “guru's sales funnel” and constantly being sold on “the next big course” or “product launch”.

The #2 Reason that people fail to build successful home businesses is because they promote compensation plans that just do not pay enough up front to help them offset marketing costs and keep them in business, specially when they are brand new to the arena.

Simple Freedom alone will pay you a significant \$200 per sale that our system closes for you. You will also enjoy the leverage of earning **an additional \$100 each time any of your customers make a sale.** Your customers will remain on your front line forever. You never lose them, so as long as they are making sales, you are earning \$100 passive income each time.

Imagine working to build a team of 20 front line customers who are all plugging into our system and training and marketing to generate sales. Imagine those 20 people making only ONE sale per week...

You'd still earn \$2,000 per week in totally passive income with your team doing just ONE sale per week in production. *This is the significant leverage you need to help put profits into your pocket and even help pay for your personal marketing and mailing costs.* This is the leverage that the vast majority of business programs do not have and it's why most of your competitors fail to stay in business longer than 60-90 days.

The Simple Freedom Power Marketing Mastery Course is collection of educational courses including our comprehensive marketing textbook, consisting of over 270 pages of "how to" and "why to" information that will give you a firm understanding of proven Direct Response Marketing psychology and strategy so you'll finally understand "the big picture" of what really makes this industry tick.

You'll learn about:

* **Offline Marketing Strategies** including Post Card Marketing, List Broker secrets, Direct Mail Tactics, Proven Newspaper Advertising Technique and much more...

* **Internet Marketing Strategies** for velocity and leverage including How To Build A List of Hyper Responsive Subscribers, How To Brand Yourself with FREE Tools Like Facebook, Twitter and YouTube, How To Find The "HOT SPOTS" Where Your Target Prospects Hang Out Online and How To Get Them On Your List and Team.

* You will discover the simplicity and powerful leverage that simple blogging gives you to attract targeted people to your website and how to distribute your valuable information and content so that it literally FORCES the search engines to give you exposure.

* We will show you in Simple Freedom how to TEACH our strategies to others without you having to reinvent the wheel. You will have valuable content to share with other target prospects in a simple and professional way just by being in our Private Mastermind Group and having access to our Coaching Club and Training Center.

* **Copywriting Skills** – the "holy grail" of Direct Response Marketing. How to write copy and ads that persuade, educate and sell effectively. How to write compelling headlines to glue your prospects to your sales copy. How to use "Sellucation" to attract the best quality people. How to write persuasive short and long ads for use in emails, blog posts, post cards, sales letters, follow ups, and video review outlines, and much more.

With our Simple Freedom Power Marketing Mastery Course you will finally have at your fingertips a REAL and PROVEN comprehensive home study course on Direct Response Marketing and how to leverage it in the Home Based Business industry both in the OFFLINE world and in the ONLINE world.

But Simple Freedom Is Much More Than JUST A Home Study Course!

The Most Powerful Part of Simple Freedom Is Access Into Our Private and Exclusive Inner Circle Direct Response Marketing Coaching/Training Club So You Can MASTER Your Craft and Build A REAL and SUSTAINABLE Marketing Business

Once you join Simple Freedom you will receive access to our Private Coaching and Mentorship Club where you can learn from people “in the field” and cut your learning curve to almost ZERO.

You will have direct and private access to the **Simple Freedom Training Blog** which contains a library of education and step by step videos that show our club members how to tap into professional list brokers for targeted mailing lists, **how to automate their post card mailing for the most convenience** and how to access a variety of different mailing houses and post card printers to satisfy the different budgetary needs of all our club members.

You'll have access to private training calls and webinars that show you exactly how to market effectively in this arena in step by step fashion.

You will have private access to our resources and marketing training site where you can leverage our **proven ad copy, sample ads, designs, headlines, marketing and advertising rolodex** and everything else you can ever want or need to master and automate the craft of marketing your business.

These are resources, tactics, training and educational sessions we've learned over the almost one full decade of working in this arena full time.

You'll learn simple and proven strategies and we'll give you the training PLUS the actual ads and where to place them in a variety of forms so that you supplement your post card marketing however you wish.

You will also get **direct access to our web design team**, support email and phone so that you can contact and learn from real mentors whenever you need

to and get your questions answered.

This level of mentorship, coaching and training is unequalled in the industry for the low one time fee we ask our members to invest in order to join us in our Simple Freedom Mastermind Group and Business Opportunity.

Most coaching programs and membership sites of this caliber will cost upwards of \$997 - \$4,997 in our industry. Our Simple Freedom investment is **only a one time \$365.**

This is our flagship program and coaching club because it does TWO important things for our Club Members:

- 1. It Educates the team in fundamental marketing skills and plugs them into a Private Coaching Club and Marketing System that converts sales.**
- 2. It PAYS our members significant upfront income and includes lucrative passive income leverage so they can build a long term business that is sustainable and built for effective duplication.**

With this business – you simply mail out a few post cards each day. Your individual website link is on every card. Your prospects will land on YOUR lead capture page and opt in for follow up information and details. Your site will direct them to our [SYSTEM OVERVIEW PAGE](#) where they will collect this information you're reading right now.

Your prospects will call and talk TO ME AND GET THEIR QUESTIONS ANSWERED, and I will send them back to you to join YOU in our system and in our income streams. They will sign up just like you have. Then they will plug into our system and begin to mail out their post cards. Their post cards will build their business, AND YOURS TOO! **It's just that simple!**

Join My Team Today By Following The Simple Steps Below

YOU MAY BE THE ONLY THING STANDING IN YOUR WAY.

Call me now. I'm looking forward to touching base with you.

To Your Success,

**Franco & The Simple Freedom Leadership Team
760-271-2810**

WHEN YOU HAVE MADE THE DECISION TO JOIN, FOLLOW THESE SIMPLE STEPS TO GET STARTED:

Step 1. First – Review these simple instructions.

Step 2. Enroll in Simple Freedom. Simply get back to the person who invited you here and use THEIR LINK to join Simple Leverage. You will pay a one time start up of only \$365. There is no monthly fees with this program.

Step 3. Enroll in The Million Mind March. Simply call this toll free number 24 HOURS ANY DAY to receive FREE Training and Information:

800-772-9781 EXT: 10, 40 & 41

Step 4. Request Your FREE Training Material Box Sent Direct to You:

<http://www.TheMillionMindMarch.com>

(Tell them your inviter here sent you to them.)

Set up your FREE Mastermind Group Page here:

<http://Starlink.ning.com>

We will then take the next step and begin to setup your marketing system and plug you into our training center and get you off to the quickest start possible.

Email Franco with any questions at: itsFranco@gmail.com

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